ACUSO
Association of Credit Union Senior Officers



About the Presenter

Laura Sehres

Laura Sehres is a Partner at Blupact Culture, where she helps credit unions and CUSOs manage culture as a core business asset. During a complex CUSO merger, she led the culture integration workstream that achieved measurable engagement growth during the first year of combination. With over 30 years of HR leadership experience, she focuses on building practical operating frameworks and talent systems that connect how leaders behave to how employees and members experience the organization.

Laura is a Certified Diversity Executive, Gallup CliftonStrengths Certified Coach, and Credit Union Development Educator. She is also a Tampa Bay Business Journal People First Award recipient for her leadership in creating people-centered workplace cultures