EasCorp®

49th Annual Meeting and Membership Conference

Thursday, March 25, 2027
9:00 a.m. to ~2:15 p.m. ET

The Conference Center
at Bentley University
LaCava Center
175 Forest Street
Waltham, MA

9:00 a.m.	**REGISTRATION** and Continental Breakfast
9:30 a.m.	**49th ANNUAL BUSINESS MEETING** Board of Directors, Committee, and Management Reports
10:30 a.m.	**THE AI-EMPOWERED CONSUMER** Changing demographics, economic pressures, and the growing influence of AI on everyday decisions are reshaping what people expect from their financial providers and how they define trust. Now and in the future, how will credit unions demonstrate their value to consumers who have more choices than ever about how to manage their money? Drawing on emerging research and real-world examples, fintech strategist **Jim Perry of Market Insights** will examine how consumer behaviors are changing and challenge longstanding assumptions about member loyalty, raising important questions about the future role of credit unions in their members' financial lives.
11:00 a.m.	Break
11:10 a.m.	**BANKING ON TRUST** For over a decade, every technological shift in banking has changed how consumers reach their money. Now, AI is becoming the new operating system of finance, not only answering our questions, but acting on our behalf. But, when AI's mistake is transactional rather than informational, the dialogue between trust and technology has fundamentally changed. Drawing on her forthcoming book, fintech expert **Theodora Lau of Unconventional Ventures** examines the changing nature of banking relationships and how credit unions' cooperative promise may be their greatest advantage when trust itself is up for grabs.
11:45 a.m.	Luncheon
1:00 p.m.	**INNOVATION, TRANSFORMATION, VALUE** Insights from Theodora Lau and Jim Perry
2:00 p.m.	**CONCLUDING REMARKS**